

COLLABORATING FOR 21ST CENTURY COMMUNITIES & COMMERCE



# Neurodiversity

## A NEW PARADIGM

### CONFERENCE 2022

FRIDAY 24TH JUNE

9:30-16:30

**Book your  
place today**

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# JOIN US

# 24.06.22

We are delighted to announce 'Neurodiversity - A New Paradigm' - A Conference for Professionals on June 24th 2022.

Internationally renowned Leaders in industry and the public sector will share insights, best practice, innovation and technology that is transforming our economy, workplace and our culture in the rapidly changing technology driven context of 21st Century UK

Aimed at professionals from business, health, education and justice sectors, this event explores the 'dynamic eco system' in the workplace to optimise the opportunities created by the paradigm shift in 'thinking differently' about neurodiversity.

This an event for anyone interested in human potential and how we nurture and develop the talent, skills and creativity in UK PLC. This conference is brought to you by The ADHD Foundation Neurodiversity Charity in partnership with Lexxic Ltd and Do-IT Profiler Ltd.

**Where:** St Georges Hall, Liverpool

**When:** Friday 24th June 2022

**Time:** 9.30 - 4.30

**Delegate Fee:** £175 (Early bird £150)

**Followed by The Umbrella Ball**

See back page for details



## Video Messages

Kate Griggs (CEO, Made by Dyslexia)

Annamarie Hassall (CEO, NASEN)

Angela Barnes

Rory Bremner

Alison Moyet

Loyle Carner

# Keynotes and Plenary for all Delegates

## Morning

<b>09:30</b> Patricia Kelly Creative Director of Gene Kelly: The Legacy and Patron of the ADHD Foundation Neurodiversity Charity	<b>Welcome</b>
<b>09:40</b> Dr Tony Lloyd CEO of the ADHD Foundation Neurodiversity Charity	<b>Opening Address</b>
<b>09:50</b> Prof Amanda Kirby: 'Why Neurodiversity is Everybody's Business' CEO of Do-It Solutions and Chair of the ADHD Foundation Neurodiversity Charity	<b>Keynote</b>
<b>10:10</b> Aidan Healy - 'Neurodiversity and Employment' CEO of Lexxic Ltd.	<b>Keynote</b>
<b>10:30</b> Prof Barry Carpenter CBE Professor of Mental Health in Education, Patron of the ADHD Foundation Neurodiversity Charity	<b>Keynote</b>
<b>10:50</b> Karen Lee - 'Neurodiversity by Design: Transforming Higher Education for Tomorrow's Workforce' Director at University of Glasgow	<b>Keynote</b>

## Afternoon

<b>15:00</b> Charlotte Valeur Founder of the Institute of Neurodiversity	<b>Keynote</b>
<b>15:20</b> Aidy Smith - 'Embracing Neurodiversity: My Journey' TV Presenter and Journalist, Patron of the ADHD Foundation Neurodiversity Charity	<b>Keynote</b>
<b>15:35</b> Melissa Green - 'Neurodiversity: An Equality Issue for Girls and Women' General Secretary at the Women's Institute	<b>Keynote</b>
<b>15:45</b> Experts Panel Debate and Call to Action, Chaired by Aidan Healy  <b>Prof Amanda Kirby</b> , Do-It Solutions <b>Tori Roberts</b> , EY Neurodiverse Centre of Excellence <b>Richard Ferriman</b> , Partner IBM Salesforce <b>Charlotte Valeur</b> , Institute of Neurodiversity <b>Dan Harris</b> , Neurodiversity in Business <b>Atif Choudhury</b> , Diversity and Ability <b>Dr Tony Lloyd</b> , ADHD Foundation Neurodiversity Charity	<b>Panel</b>

## Specialist Sector-Related Forums

**11:30-13:00, 14:00-15:00** - Neurodiversity in Business, Health, Education and Justice

## Workshop Events

'Neurodiversity in Education'

Colin Foley and Emma Weaver

'Developing Your Neurodiversity Strategy'

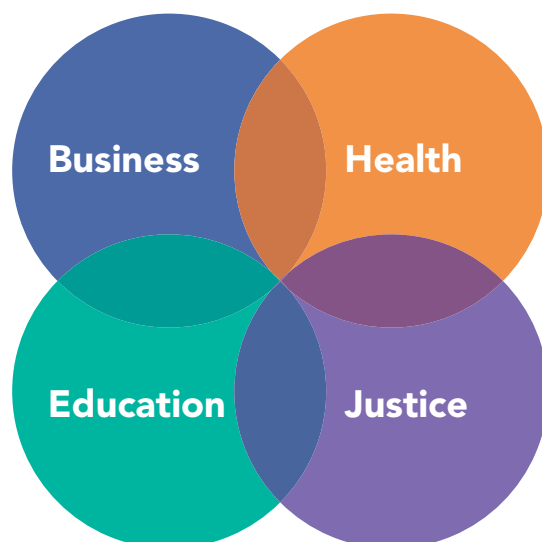
Aidan Healy

'Creating an Inclusive Ecosystem Between Public Services and Employers'

Prof Amanda Kirby and Atif Choudhury

'Neurodiversity and High IQ - Teaching Gifted Neurodiverse Children'

Prof Clarissa Sorrentino (University of Solento)



## SPEAKERS (MC EMMA WEAVER)

<b>11:30 -11:45</b> Gian Luca Ligas 'Neurodiversity Friendly Business Accreditation'	<b>SFI Health</b>
<b>11:45-12:00</b> Representative TBC	<b>Admiral Group</b>
<b>12:00-12:15</b> Jed Khan 'Assistive Technology and Neurodiversity'	<b>Avanade DiversAbility Employee Network</b>
<b>12:15-12:30</b> Ben Jones and Jenny McLaughlin 'Neurodiversity Friendly Business Accreditation'	<b>Heathrow Airport</b>
<b>12:30-12:45</b> Representative TBC	<b>Rolls Royce</b>
<b>12:45-13:00</b> Dr Diane Wass MD	<b>JPA Health Global PR Agency</b>
<b>13:00-14:00</b> Lunch	
<b>14:00-14:30</b> Deborah Wilson 'Neurodiversity at AstraZeneca'	<b>AstraZeneca</b>
<b>14:15-14:30</b> Richard Ferriman 'A Tree Fell On My House'	<b>IBM</b>
<b>14:30-14:45</b> Helen Bentley and Tori Roberts 'Neurodiverse Centre of Excellence'	<b>EY</b>
<b>14:45-15:00</b> Representative TBC	<b>National Neurodiversity Youth Council</b>

Sponsored by:





## SPEAKERS

<b>11:30 -11:50</b> Dr Susan Young 'Women with ADHD: Undiagnosed, Misdiagnosed or Simply Harder to Recognise?'	<b>UKAP</b>
<b>11:50-12:10</b> Jo Barosa and Mark Dines-Allen 'Health Technology and ADHD'	<b>QbTech; East Midlands NHS AHSN</b>
<b>12:10-12:25</b> Dr Venkat Reddy 'Digital Health in Assessment and Diagnosis of Autism'	<b>NHS AHSN</b>
<b>12:25-12:45</b> Dr Kuben Naidoo and Dr Peter Mason	<b>NHS Merseycare; Adult ADHD Liverpool</b>
<b>12:45-13:05</b> Prof Samuele Cortese 'Neurodiversity and the Medical Model'	<b>University of Southampton and ACAMH</b>
<b>13:10-14:00</b> Lunch	
<b>14:00-14:15</b> Tom Nicholson RMN 'Patient Experience of CAMHS'	<b>Northumbria University</b>
<b>14:15-14:30</b> Dr Seonaid Anderson 'ORBIT, CBIT and Innovation in the Treatment of Tourette's and Tics'	<b>Neuro-Diverse</b>

## PANEL DEBATE 14:30-15:00

<b>Dr Diane Wass (Chair)</b> Managing Director, JPA Global Health Public Relations & Marketing
<b>David McCluskey</b> NHS England
<b>Tom Nicholson</b> Northumbria University
<b>Dr Samuele Cortese</b> University of Southampton, ACAMH
<b>Dr Peter Mason</b> Adult ADHD Liverpool
<b>Dr Seonaid Anderson</b> Neuro-Diverse



# EDUCATION



## SPEAKERS (MC COLIN FOLEY)

<b>11:30 -11:50</b> Colin Foley, Director of Training	<b>ADHD Foundation Neurodiversity Charity</b>
<b>11:50 -12:10</b> Prof Barry Carpenter CBE, Professor of Mental Health in Education	<b>Oxford Brookes University</b>
<b>12:10-12:30</b> Sophie Kayani, Chair of Dyspraxia Foundation	<b>Dyspraxia Foundation</b>
<b>12:30-12:45</b> Phil Jones, CEO of Witherslack Group	<b>Witherslack Group</b>
<b>12:45-13:00</b> Rossie Stone, Founder and Managing Director	<b>Dekko Education Scotland</b>
<b>13:00-14:00</b> Lunch	
<b>14:00-14:15</b> Karen Mitchell 'Changing Perspectives of Neurodiversity in Education'	<b>The Shrewsbury School</b>
<b>14:15-14:30</b> Sandra Butcher, CEO 'Neurodiversity and FASD'	<b>National FASD</b>



## PANEL DEBATE 14:30-15:00

**Colin Foley (Chair)**

**Prof Barry Carpenter, CBE**

**Phil Jones**

**Sophie Kayani**

**Ania Hildrey**  
Headteacher, Abbot's Lea School

**Martin McKenna**  
Headteacher, Foxfields School

## SPEAKERS (MC MIKE HUSSEY JP)

<b>11:30-12:00</b> Keith Fraser, Chair 'Neurodiversity in the Youth Justice System'	<b>Youth Justice Board</b>
<b>12:00-12:20</b> Dr Susan Young, Co-Founder 'ADHD in the Justice System'	<b>UKAP</b>
<b>12:20-12:40</b> Prof Amanda Kirby, CEO 'Neurodiversity in the Justice System - Health and Education'	<b>Do-It Solutions</b>
<b>12:40-13:00</b> Kirsty Rogers, Senior Partner 'Neurodiversity and Employment Law'	<b>DWF Law</b>
<b>13:00-14:00</b> Lunch	
<b>14:00-14:15</b> Alice Jones 'The imperative for neurodiversity to be understood and addressed in the justice system'	<b>HM Prison and Probation Service</b>

## PANEL DEBATE 14:15-15:00

<b>Keith Fraser (Chair)</b>
<b>Dr Susan Young</b> UKAP
<b>Prof Amanda Kirby</b> Do-It Solutions
<b>Kirsty Rogers</b> DWF Law
<b>Daniel Johnson MSP</b>



# WORKING IN COLLABORATION WITH:



**EQUAZEN®**

**Heathrow**  
Making every journey better

**AstraZeneca**



Neurodiversity  
Umbrella Ball

**Time:** 7pm-1am

**Per person:** £180

**Ball Tables of 10:**  
£1,800

**Ball Sponsorship:**  
£5,000 -£10,000

**Headline Artist:**  
Will Young

**Support Guest:**  
Marcus Collins  
Motown Experience

To book your table or for more  
information, please contact  
[conference@adhd.foundation.org.uk](mailto:conference@adhd.foundation.org.uk)